

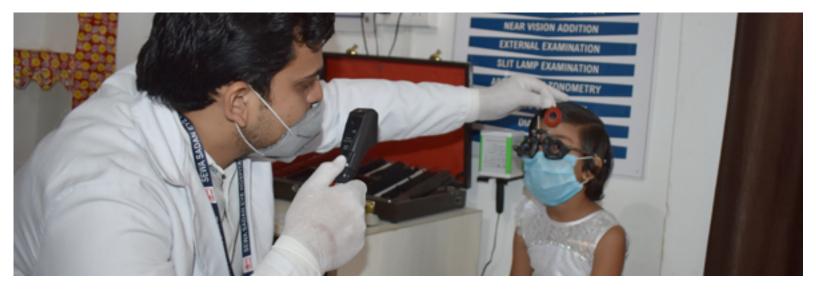
SightLines Winter 2021



Eyeglasses do more than restore sight – they help ensure a bright future

Raveena is a 17-year-old girl who lives in Manakhedi, India. Like many teenagers, she enjoys watching TV, reading and spending time with her friends. About a year ago, Raveena started experiencing terrible headaches and her vision began to blur. It slowly got to the point where Raveena was unable to read or help her family do household chores. No one knew what was causing Raveena's headaches or blurred vision.

Fortunately, Raveena's family was visited by Karishma, a local community health worker who was trained at a nearby vision centre. Karishma immediately recognized that Raveena was suffering from refractive error, or near-sightedness. To Raveena and her family's relief, they discovered that this could easily be solved by a pair of eyeglasses. Thanks to the generosity of a donor like you, Raveena has resumed her studies and no longer suffers from headaches. She can once again participate in activities that she had to stop due to her failing vision, and her future remains as bright as ever.



Thank you for your continued support

There is no question that this has been a year unlike any other. At the beginning of 2020, we started with exciting plans in place to expand our sight-saving programs and continue our mission of preventing blindness and restoring sight. When COVID-19 temporarily changed our focus, you were by our side every step of the way. Your support brought health education, safety supplies and clean water to marginalized communities, allowing them to protect their families and slow the spread of the virus. By supporting our COVID-19 response, you kept our partner hospitals from becoming overwhelmed, allowing them to start getting back to providing quality eye health care to people who need it. Your generosity continues to give a lifetransforming gift to those who need it the most – the Gift of Sight.

From all of us at Operation Eyesight, we hope you share a joyful holiday season with your loved ones. And we wish you all the best for a happy 2021!

Give the Gift of Sight today



If you're still trying to think of the perfect gift for someone on your list, you can show your loved ones you care by giving the Gift of Sight in their names.

Call us at 1-800-585-8265 to order your gifts today!

If you order early enough, you can choose a physical greeting card for your gift recipient, and your card will come with a gift tag highlighting someone whose life has been changed by donations from someone like you. Please place your order by December 11 to ensure your gifts will arrive by Christmas.

At any time, you can purchase an eCard to be sent to your loved one immediately or on your preferred date. To learn more, visit <u>operationeyesight.com/giftofsight</u>.



Around the World Sight Day

World Sight Day is an annual day of awareness and advocacy held to focus global attention on the causes and consequences of vision impairment. On October 8, Operation Eyesight celebrated #HopeinSight across our global offices.

In celebration of World Sight Day, our team in South Asia inaugurated our first vision centre in Bangladesh and thirteen vision centers across four states in India. Each vision centre will serve a population of approximately 50,000 and support two local female community health workers.

In partnership with the Nepal Eye Hospital in Kathmandu, Operation Eyesight launched the Nepal Mobile Eye Unit. Equipped to identify cataracts and other eye conditions, this vehicle will be used for primary screening programs in remote areas of Nepal.

In Kenya, Zambia and Ghana we were able to conduct some of our first screening camps since the onset of COVID-19. We also debuted a video sharing the journey of Michael, who benefited from our program in Kenya. In Ghana, we were able to open our first vision centre in Awutu Senya East District.

We are so grateful to donors who have helped make our work possible, and we were pleased to highlight the impact their gifts are contributing to on World Sight Day. There is #HopeInSight in ending avoidable blindness!



Coined "Vision on Wheels," this vehicle will bring quality eye care to remote areas in the Kathmandu Valley.



As a result of our outreach camps, Michael, who was completely blind due to cataracts, was referred to one of our partner hospitals, where he received sight-restoring surgery.

Introducing Shaad Oosman as the new Chair of Operation Eyesight's Board of Directors

We are pleased to welcome Shaad Oosman as the new Chair of our Canada Board of Directors. Shaad joined the Board in March of 2017, and he was elected treasurer in June of 2017. Shaad is passionate about the work we do, and the impact it has on vulnerable people, families and entire communities.

He is taking over from John Masters, who has been a member of our Board since December of 2013. We extend our thanks to John for his contributions and leadership.



Gifts of Securities: "Good for Everyone"

When long-time donor and monthly supporter Raymond was looking to sell some stocks, he immediately thought of making a gift to one of his favourite charities: Operation Eyesight! "Why not share the wealth? Donating gifts of securities is good for everyone," he says.

Like Raymond, many donors love that it costs them less to give shares than cash. Giving shares is an easy way to maximize your impact. Thanks to tax incentives, you can make a larger donation - giving more people the gift of sight - and save money!

In times of crisis, we all want to make a difference and help people the best we can. A gift of stock may just be the best way for you to change as many lives as possible. To learn more, visit operationeyesight.com/giftofstock. If you have any questions, contact Kira DeVries at <u>DeVriesK@operationeyesight.com</u> or 587-327-5681.

	Sell Shares and Donate Cash to Operation Eyesight	Donate Shares to Operation Eyesight directly
Original Cost of Shares	\$200 \$200	
Current Value of Shares	\$1,000 \$1,000	
Tax on Capital Gains	\$184	\$0
Tax Credit for Donation ¹	\$460	\$460
Net Cost to You	\$724	\$540

¹Assuming a tax rate of 46%

Simon is once again able to sort coffee from his farm following his sight-restoring surgery.



Cataract surgery provides new hope



Simon lives in Gathuthi Village, Kenya, on his family's tea and coffee farm. Unfortunately, Simon started losing his vision around three years ago, and within one year he was completely blind. He felt like his life had come to a halt as he could no longer work in his farm. He says, "I could only see a blurry image and I couldn't recognize people until they spoke."

Simon didn't know where he could get treatment and thought that he had to live with blindness. "I felt so fearful that I had changed from being my family's breadwinner to a burden," he explained. One day, Simon heard news that Operation Eyesight was conducting a free screening and surgical camp nearby. The ophthalmologist there diagnosed him with bilateral cataracts and assured him that a simple surgery would restore his sight.

Simon was transported to Kerugoya County Referral Hospital where he received sightrestoring surgery. He couldn't believe it the next day when the doctor removed the bandage on his eye and he could see again. Simon and his family are very thankful to Operation Eyesight and their donors for their work in restoring sight and bringing eye care services to the community.

Connect with us!

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Tax receipts will be issued for donations of \$20 or more unless otherwise requested.

We do not sell, trade or otherwise share our mailing lists. The information you provide will be used to keep you informed and up to date on the activities of Operation Eyesight, including our programs, special events, funding needs and more. If you have questions about our organization or wish to be removed from any of these contacts, phone us at 1-800-585-8265 or email admin@operationeyesight.com.

I understand that my monthly donation will be automatically withdrawn from my bank account or charged to my credit card. I can change or cancel my monthly contribution at any time. To obtain a sample cancellation form, or for more information about my right to cancel a PAD Agreement, I may contact my financial institution or visit www.cdnpay.ca.

I have certain recourse rights if any debit does not comply with this agreement. For example, I have the right to receive reimbursement for any debit that is not authorized or is not consistent with this PAD Agreement.

To obtain more information on my recourse rights, I may contact my financial institution or visit www.cdnpay.ca.

Operation Eyesight Canada Suite 200, 4 Parkdale Crescent NW Calgary, AB Canada T2N 3T8 Tel: 403-283-6323 Fax: 403-270-1899 Toll-free: 1-800-585-8265 admin@operationeyesight.com Operation Eyesight Canada is a registered charitable organization. #11906 8955 RR0001 Operation Eyesight USA is a registered charitable organization. #20-2682468

Yes, I would like to give the Gift of Sight.

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Suite 200, 4 Parkdale Crescent NW Calgary, AB, Canada T2N 3T8

Operation Eyesight USA

14900 Interurban Ave. S. Suite 271 PMB 35 Seattle, WA, United States, 98168-4654 By telephone: 1-800-585-8265 (Toll-free in Canada & the USA) By emailing this form to: admin@operationeyesight.com By scan or fax: 403-270-1899 Online: operationeyesight.com/donate

Yes! I will su making a re				s sight-saving projects by
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We want to hear from you!