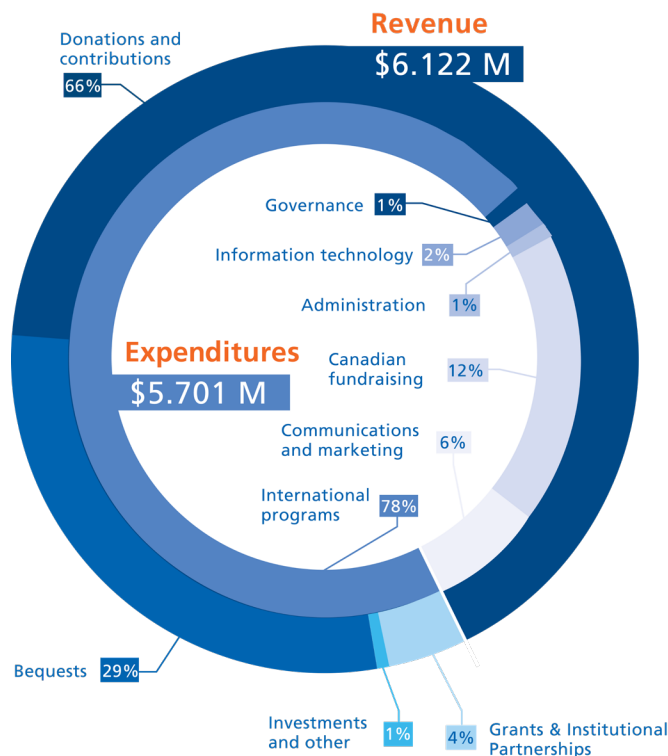


INVESTING IN OUR VISION

At Operation Eyesight, we believe in measuring our success through the impact and effectiveness of our programs in the communities we serve. We invest in skilled team members, information technology and fundraising programs that help ensure we are planning for our future and sustainability. These investments are necessary to achieve greater efficiencies in our operations and programs. While overhead costs will vary by not-for-profit organization, it is our practice to ensure our operating and administrative costs are below 30 percent.

2020 FINANCIAL SUMMARY



EXPENDITURES

INVESTING IN OUR VISION	22%
Governance	- 1%
Information technology	- 2%
Administration	- 1%
Communications and marketing	- 6%
Canadian fundraising	- 12%

INTERNATIONAL PROGRAMS 78%

- Core service areas:
1. Community empowerment
 2. Quality eye care
 3. Health system strengthening

GIVING WITH IMPACT

Every dollar donated to Operation Eyesight is invested wisely to ensure we operate and deliver our programs effectively. For three consecutive years, Charity Intelligence Canada has named us one of the **Top 10 Impact Charities** for our demonstrated impact per dollar donated. Of the more than 800 Canadian charities rated on the Charity Intelligence site, Operation Eyesight was among the top performers for measurable impact, and the only Calgary-based organization in the international category. Thank you for investing in Operation Eyesight and our vision of the elimination of avoidable blindness.