



report to donors 2014

thanks to **you**

 OPERATION  
EYESIGHT  
UNIVERSAL  
*For All The World To See*



# message from the chair and executive director

## our mission

To eliminate avoidable blindness

## our vision

For all the world to see

## our team

### Canada Board of Directors

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- Ms. Lynne Dulaney, Director, Communications
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- Ms. Linda Dent, Financial Consultant



### Rejuvenation. Reconnection. Renewal.

If you were to ask us to sum up Operation Eyesight's 2014 year in three words, we might say, "rejuvenation, reconnection, and renewal."

First, 2014 was a year of financial and operational rejuvenation for our 51-year-old organization. After a few years of deficit budgets, we ended our 2013 year with a comfortable surplus, allowing 2014 to build on that solid financial base. **Today, our financial picture is sound!**

We are especially grateful for your generous support during this period, and very proud of the hard work and determination that went into our financial turnaround. (See pages 7-8 for our 2014 financials.)

Of course, thanks to your generosity, **our eye health programs in India, Ghana, Kenya and Zambia also thrived** in 2014.

We were able to strengthen our long-term funding relationships with the Government of Canada and multinational Standard Chartered Bank, and we welcomed a new major funder, the prestigious Queen Elizabeth Diamond Jubilee Trust. (See pages 3-6 for program updates.)

Second, 2014 was a wonderful year of reconnection with our longtime donors. **Did you know that over 4,400 of you, our amazing donors, have been supporting Operation Eyesight for more than 20 years?** We reached out to many of you with a new legacy program that honours your deep-seated connection to our work.

We worked hard at **reconnecting with our roots here in Calgary**, where Art Jenkyns founded Operation Eyesight in 1963. We've been investing in a presence at various local festivals and events, talking to local Rotary clubs, schools and churches, and generally becoming more visible in our community. If you're attending a local event, be sure to watch for our cheerful staff and volunteers! Speaking of volunteers, we now have 14 dedicated volunteers who help in our Calgary office on a regular basis.



And third, 2014 was a year of renewal, as we began a long-term **program to reach out to a new demographic of youthful supporters**. We created a youth club that has already expanded to a number of Calgary high schools; continued to develop our social media presence; developed an online fundraising toolkit; launched a Google search campaign; and invested in an online marketing campaign targeted to younger donors. As these younger donors connect with us, we hope they'll feel the same sense of awe that we all do, as they discover the magic of giving the gift of sight.

We also invested in some **exciting new technology: the PEEK program**, a smartphone app that is revolutionizing the way eye conditions are diagnosed.

Operation Eyesight was one of the key funders of this program, which is now being tested in rural and remote schools in Kenya.

There were other firsts in 2014. We were honoured when Vision 2020 India awarded us an Innovation Excellence Award



for our World Sight Day celebration proposal. In December, we participated in GivingTuesday, the globally-declared day of giving, and raised enough funds to set five villages in India free of avoidable blindness through our Hospital-Based Community Eye Health Program. We also competed in an online Storymakers challenge, winning a prize for our "Shine a Light on Avoidable Blindness" Instagram video.

We hope you'll agree with us – 2014 was a significant year, filled with opportunities and progress made possible by you, our loyal friends and donors. **You know that we don't just talk about eliminating avoidable blindness; we're doing it** – and the number of villages declared free of avoidable blindness in 2014 is proof. (See page 4.) Together, we have made great strides in preventing blindness and restoring sight... for all the world to see!

*With great appreciation for your support,*

A handwritten signature in black ink, appearing to be 'RO' with a stylized flourish.

**Rob Ohlson**  
Chair, Board of Directors, Canada

A handwritten signature in black ink, appearing to be 'BF' with a stylized flourish.

**Brian Foster**  
Executive Director



# we don't just talk about **eliminating avoidable blindness**; we're **doing it!**

Since being founded in a Calgary church basement in 1963, Operation Eyesight has enjoyed a special relationship with generous donors like you. Millions of people have had their sight restored or saved because of your support for our work. Thank you for making it all happen!

As you know, Operation Eyesight's work demonstrates how community development, rather than aid, makes a long-term difference in the lives of vulnerable people. After 51 years, we still fund eye care treatment and sight-restoring surgery, but today, we emphasize capacity building and sustainability. With your support, we help local communities obtain the training, equipment and facilities they require to help their own people. Read on to learn how your support during 2014 saved sight and lives.

## why **your support** is **critical**

- » **285 million people** are visually impaired worldwide.
- » Of those, **39 million** are blind and **246 million** have low vision.
- » About **90 percent** of the world's **visually impaired** live in developing countries.
- » Up to **60 percent** of **children** who go blind in developing countries die within one year of losing their sight.
- » About **80 percent** of all visual impairment can be prevented or cured.



*"I believe Operation Eyesight's approach to comprehensive, quality, sustainable eye care is exactly what the world needs."*

– Geoffrey C. Tabin, MD,  
Co-Founder of  
The Himalayan Cataract Project

# india: 2014 highlights

After working in India for 51 years, our operations are both well-established and internationally renowned. In 2013, eye health advocacy group Vision 2020 India endorsed our model as best practice to all Indian hospitals. In 2014, the group honoured our initiatives again, awarding us an **Innovation Excellence Award** for our proposal to celebrate World Sight Day. On October 9, we boldly declared an entire village **avoidable blindness free** – and seven other villages received the same designation by the end of the year. A thrilling accomplishment – and our target for 2015 is 100 villages!

We were highly active in 15 Indian states in 2014, partnering with 45 organizations to implement 85 eye health projects. We launched new partnerships with six hospitals in five states in our unique **“non-financial technical partnership”** model, whereby our skilled staff offer expert advice, training and evaluation in place of financial assistance. We also signed agreements with nine existing partners to initiate additional projects in their regions. Altogether, our Indian partner hospitals screened 1.1 million people, dispensed nearly 176,000 pairs of eyeglasses and performed over 127,000 sight-saving surgeries.

Our signature **Hospital-Based Community Eye Health Program** was implemented in 35 locations across the country. This program engages communities, increases economic opportunities and



*“We never thought miracles were possible. We thank the hospitals and all the staff who took such good care of our son.”*

Laxmi and her husband were overwhelmed with gratitude that their son had regained his vision and that his cataract surgery had been provided free of cost to them.

enhances the sustainability of services, thanks to the communities taking ownership. Four locations are receiving both technical and financial support and 31 are receiving only technical support.

With support from the Government of Canada (through the Department of Foreign Affairs, Trade and Development, or DFATD), we established 41 new **vision centres** in 2014. Another 12 vision centres are located in Hospital-Based Community Eye Health Program areas and received patients referred from the projects. We are proud to note that 85 percent of our vision centres became operationally sustainable within a few months of opening.

We also invested in **capacity building** of medical, paramedical and administrative staff. A total of 200 staff from 40 partner hospitals participated in various training programs for ophthalmologists, counsellors, eye care managers and project coordinators. Another 600 community health workers at 25 partner hospitals underwent training.

We have one last exciting accomplishment to share with you: in late 2014, Operation Eyesight became **registered as a fundraising entity in India**. This means generous Indians can donate directly to our work to help their fellow citizens while receiving tax exemption. We are very excited about the prospect of being able to raise money in-country to help vulnerable people escape the conditions that can lead to blindness.

our <b>impact</b> in <b>india</b>	Adults		Children		Totals
	female	male	female	male	
Patients examined through hospitals	370,617	358,734	55,884	46,634	<b>831,869</b>
Patients examined through outreach, school screenings and Hospital-Based Community Eye Health Programs	89,835	95,301	41,405	41,656	<b>268,197</b>
Sight-saving surgeries	62,075	61,768	1,530	1,948	<b>127,321</b>
Prescription eyeglasses dispensed	74,116	76,429	13,485	11,873	<b>175,903</b>
Frontline staff/volunteers trained in primary eye health	526	-	-	-	<b>526</b>
Individuals reached through public awareness programs	155,672	91,380	15,511	13,916	<b>276,479</b>

# africa: 2014 highlights

## kenya

In 2014, our Kenya projects showed a notable increase in people helped, thanks to our donors and major funders – including Seeing is Believing (SiB), the Government of Canada (DFATD), and the Queen Elizabeth Diamond Jubilee Trust (QEDJT).

We continued our relationships with three key hospitals, including the country's second-largest referral public hospital, Moi Teaching and Referral Hospital (MTRH). To provide highly specialized eye care services, we sponsored a Kenyan ophthalmologist's vitreoretinal surgical training in India. With DFATD funding, specialty surgical equipment was purchased to establish a retinal surgical unit. Once fully functional, MTRH's **vitreoretinal surgical centre** will be the sixth such surgical centre in Kenya.

We also supported **outreach activities** at MTRH's three satellite clinics, as well as provided surgical consumables and training for ophthalmic staff. With support from SiB Phase V, a ground-breaking ceremony was held for a **new eye unit** at Huruma Hospital, Eldoret. Construction is expected to be completed in 2015.

We continued to work with Kitale District Hospital, also constructed by Operation Eyesight and one of the busiest public eye units in the country. In all our Kenyan projects, 50 percent of the reported screenings and 30 percent of treated patients were from Kitale and its satellite clinic at Kapenguria. In 2014, these impressive results can be attributed to having a donor- and DFATD-funded vehicle for outreach work; increased financial support for public awareness; and the **PEEK program** (Portable Eye Examination Kit), a pilot project supported by SiB for screening schoolchildren with a smartphone app.

We supported **Community-Led Total Sanitation** (CLTS) activities in West Pokot County, a trachoma-endemic district. Fifteen public health officers received CLTS training; they in turn trained 75 community health volunteers, and together the teams worked with 150 villages to construct 344 latrines, which are vital to reducing disease-spreading flies. These activities are part of the SAFE strategy we are implementing in this county in partnership with the Fred Hollows Foundation.

We were proud that Narok District Hospital received funding through Operation Eyesight from the QEDJT. Because of their support and support from Lions Club International, the hospital registered a 245 percent increase in the number of trachoma surgeries conducted in 2014, compared to 2013. Our CLTS activities, funded by DFATD, included training 15 public health officers and working with four villages. Over 70 teachers were trained on the importance of face washing, while 26,000 students received health education.



The **Child Eye Health Project**, funded by SiB, works in nine counties to improve eye health services and access for children from birth to 15 years. In 2014, 104,000 children were screened in schools and in health facilities; some were treated for various conditions while others were referred to specialized help. Nine hospitals were equipped with pediatric equipment, while 28 ophthalmic personnel were trained, and another 575 teachers, 150 general nurses and 310 community health workers were trained in child eye health.

our <b>impact</b> in <b>kenya</b>	Adults		Children		Totals
	female	male	female	male	
Patients examined through hospitals	18,995	15,771	9,275	8,563	<b>52,604</b>
Patients examined through outreach, school screenings and Hospital-Based Community Eye Health Programs	6,852	6,020	10,551	6,020	<b>29,443</b>
Sight-saving surgeries	1,324	2,800	375	447	<b>4,946</b>
Other eye surgeries	2,195	1,120	50	52	<b>3,417</b>
Prescription eyeglasses dispensed	272	254	126	99	<b>751</b>
Frontline staff/volunteers trained in primary eye health	442	835	-	-	<b>1,277</b>
Individuals reached through public awareness programs (radio, public meetings)	3,957,508	3,856,987	203,950	203,459	<b>8,221,904</b>

## ghana

In 2014, we provided technical and financial support to 31 partner hospitals, including our advanced secondary care centre **Watborg Eye Services**, and equipped 10 partner hospitals with modern ophthalmic instruments and equipment.

We also focused on **building capacity in primary eye care** across Ghana's 10 regions. We trained 54 optometrists and ophthalmic nurses in management processes with an emphasis on primary eye care. Other ongoing training educated 1,870

community health nurses, midwives, teachers, general nurses and traditional birth attendants about primary eye care.

Much of our work in Ghana happens with funding from the **SiB Phase V program**, including the creation of a public awareness campaign on television. Our Ghana team also led a consortium to commence the long-awaited **national baseline study** on blindness and visual impairment. The results of this study are expected to advocate for eye health when the report is submitted in 2015.

our <b>impact</b> in <b>ghana</b>	Adults		Children		Totals
	female	male	female	male	
Patients examined through hospitals	39,916	38,350	23,506	21,637	<b>123,409</b>
Patients examined through outreach, school screenings and Hospital-Based Community Eye Health Programs	243,644	205,947	19,680	17,469	<b>486,740</b>
Sight-saving surgeries	2,397	1,961	199	180	<b>4,737</b>
Prescription eyeglasses dispensed	550	528	338	323	<b>1,739</b>
Frontline staff/volunteers trained in primary eye health	1,241	630	-	-	<b>1,871</b>
Individuals reached through public awareness programs (television, public meetings)	1,581,000	1,519,000	816,000	784,000	<b>4,700,000</b>

## zambia

In **Sinazongwe district**, we trained 437 primary eye care workers in preparation for community eye health outreach programs, provided equipment and surgical consumables, and educated staff and community in the SAFE strategy that helps prevent trachoma.

In addition to training seven trachoma surgeons, we trained community-based eye health care volunteers to implement an advocacy and education program and a Mass Drug Administration (MDA) funded by DFATD to distribute antibiotics to communities through a door-to-door strategy. Sinazongwe underwent its

first MDA, where a population of 121,746 people was treated, resulting in 95.5 percent coverage – a new national record.

In addition, we drilled three boreholes, bringing the number of Operation Eyesight's boreholes in the district to 70.

After refurbishing the **Ophthalmic Centre at Lusaka's University Teaching Hospital** in 2012, we have been working with the centre to strengthen the capacity of tertiary services, support training for sub-specialization, and provide equipment and surgical consumables.

our <b>impact</b> in <b>zambia</b>	Adults		Children		Totals
	female	male	female	male	
Patients examined through hospitals	4,719	5,937	5,395	5,569	<b>21,620</b>
Sight-saving surgeries	500	594	93	112	<b>1,299</b>
Prescription eyeglasses dispensed	375	281	42	31	<b>729</b>
Individuals reached through Mass Drug Administration (MDA)	38,959	36,514	23,142	23,131	<b>121,746</b>
Frontline staff/volunteers trained in primary eye health	172	265	-	-	<b>437</b>
Individuals reached through public awareness programs (radio, public meetings)	50,000	55,000	25,000	30,000	<b>160,000</b>

# financial summary 2014

As you'll see from the statements below, 2014 was a particularly strong year financially for Operation Eyesight. We saw a 35 percent increase in donations and contributions over last year. We are extremely grateful for the generous support from all our donors, and we are especially thankful for our legacy donors who cared deeply about our work and will continue to change lives in the future. With a group of dedicated donors by our side, we head into the coming years healthy, optimistic and proud of the great work we've accomplished together so far. **Thank you!**

## summarized statement of **financial position**

**As at December 31** (in thousands of dollars)

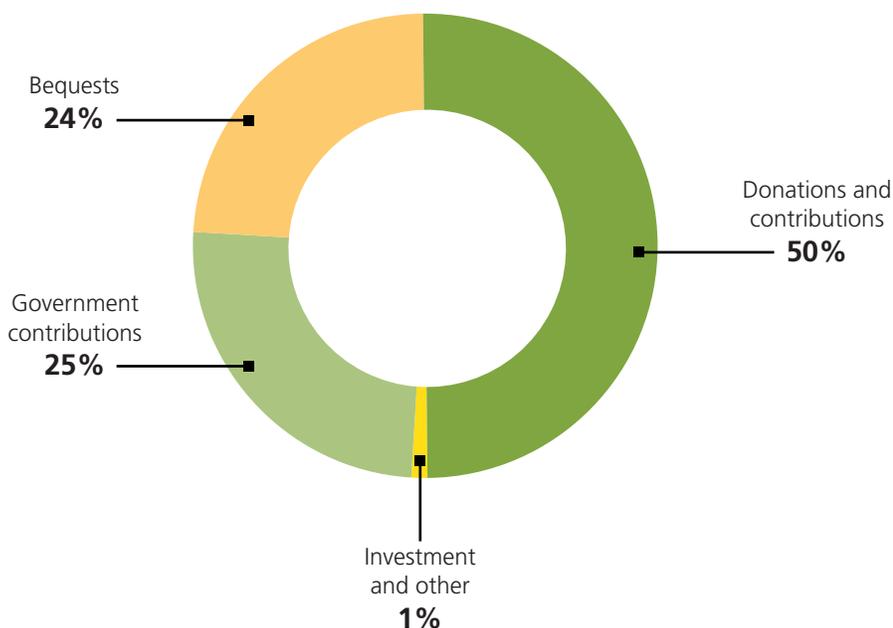
**2014**

**2013**

### Operation Eyesight

Assets		
Current assets	2,724	1,287
Investments	2,026	2,004
Capital assets	4	-
Other assets	54	51
	<b>4,808</b>	<b>3,342</b>
Liabilities and net assets		
Current liabilities	285	635
Net assets	4,523	2,707
	<b>4,808</b>	<b>3,342</b>
Total liabilities and net assets	<b>4,808</b>	<b>3,342</b>

## revenue



### Notes about our financial summary

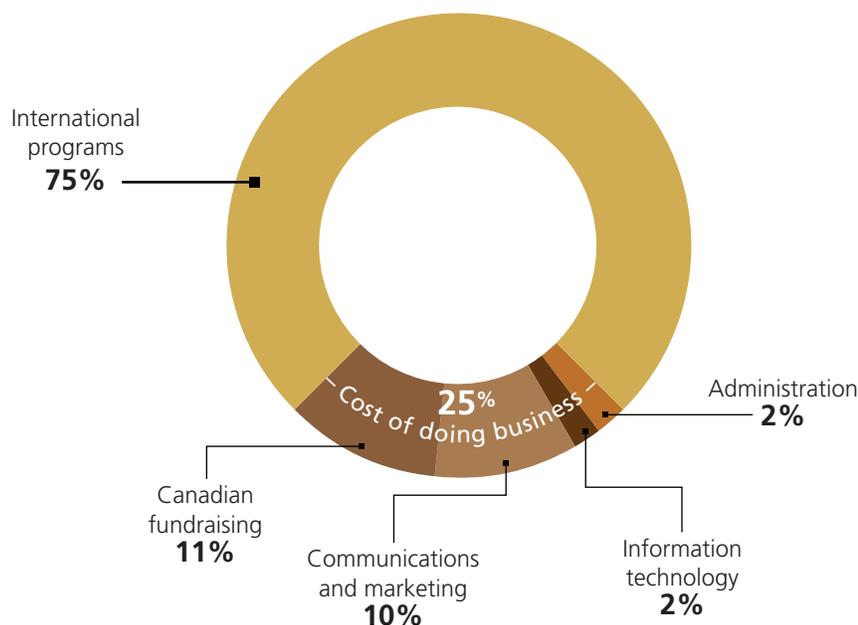
Operation Eyesight follows the restricted fund method of accounting for contributions.

The financial information in this summary is drawn from Operation Eyesight's financial statements. If you would like a copy of the complete financial statements, please contact us, or view a PDF version on our website at [operationeyesight.com/financials](http://operationeyesight.com/financials).

## summarized statement of **operations**

<b>As at December 31</b> (in thousands of dollars)	<b>2014</b>	<b>2013</b>
<b>Revenues</b>		
Annual gifts	1,204	1,315
Major gifts	1,797	1,454
Legacies	1,435	509
<b>Total donations and contributions</b>	<b>4,436</b>	<b>3,278</b>
Government contribution - DFATD	1,459	642
Investment and other	41	687
<b>Total revenue</b>	<b>5,936</b>	<b>4,607</b>
<b>Expenses</b>		
International programs	3,093	2,207
Fundraising	849	909
Administration	178	200
} Cost of doing business		
<b>Total expenses</b>	<b>4,120</b>	<b>3,316</b>
<b>(Deficiency) Excess of Revenues Over Expenses</b>	<b>1,816</b>	<b>1,291</b>

## expenditures



Our funding agreement with the Government of Canada's Department of Foreign Affairs, Trade and Development (DFATD) has been extended until the end of 2015. The 2014 monies were allocated to our international programs in India and Africa.

In 2014, our "cost of doing business" represented 25 percent of our total expenses. (In 2013, our "cost of doing business" represented 33 percent of our total expenses.)

# see our partnerships

Operation Eyesight works collaboratively with national and state governments in all the countries in which we operate. We also work at varying levels with other international development organizations to plan and coordinate specific projects, country or district plans, train primary eye care workers and incorporate the elimination of trachoma into primary health care.

## Department of Foreign Affairs, Trade and Development (DFATD)

Operation Eyesight is grateful for our long-term financial support from the Government of Canada provided through DFATD (formerly CIDA). For more than 40 years, this funding has been integral to our successful international development programs and projects.

## Standard Chartered Bank

We appreciate the generous support from Standard Chartered Bank, not only through funding support from their Seeing is Believing corporate social responsibility program, but their staff in-country who raise funds locally to support blindness prevention, volunteer to train staff at our partner hospitals on topics like marketing and customer service, and promote health awareness campaigns through their regular business enterprises. With Standard Chartered Bank's funding and support, we launched our school-based PEEK pilot project in Kenya. (Learn more on page 5.)

## International Agency for the Prevention of Blindness (IAPB)

Operation Eyesight is a member of IAPB, a collaboration of professional organizations, international development organizations and the World Health Organization that works to eliminate avoidable blindness. IAPB has brought better data collection to the global community, improved coordination between international development organizations, and advocated with national governments to include eye health in their national health policies. It has succeeded in moving the issue of avoidable blindness onto the agenda of global leaders and institutes concerned with major diseases that are impacting vulnerable populations.

## LV Prasad Eye Institute (LVPEI)

LVPEI serves as a global resource and training centre for Operation Eyesight. We work with their consultants and training programs to improve clinical skills, operating systems and facility design. The partnership with LVPEI has been a key element in achieving improved outcomes and sustainability with hospital partners and ensuring that our partners are able to follow and meet

international protocols and standards. Our India office is generously housed by LVPEI at their Hyderabad location.

## Optometry Giving Sight

Optometry Giving Sight is a fundraising initiative working directly with the optical industry, optometrists and their patients to make optical services available throughout the developing world. They share a physical space with us in our head office in Calgary.

## Queen Elizabeth Diamond Jubilee Trust

In 2014, we welcomed a new major funder, the prestigious Queen Elizabeth Diamond

Jubilee Trust (QEDJT). Operation Eyesight is among the NGOs in Kenya that receives a grant for the elimination of trachoma. With support from QEDJT we have bolstered our trachoma programs at Narok District Hospital and in the surrounding community.

## Vitamin Angels

We work with Vitamin Angels, a fellow international NGO, to provide our hospital partners in India with vitamin A capsules free of charge, and to reach out to remote communities where the government is not providing vitamin supplementation. Vitamin A prevents childhood blindness and helps improve a child's immunity and overall health. We are grateful for Vitamin Angels' support as we work to eliminate avoidable blindness in India, and we have plans to extend our work with them into Africa as well.



*"The borehole brought positive things to my life, to my family and to the community at large. We thank Operation Eyesight for the great services and development you have brought to this community!"*

Christopher, a peasant farmer in Zambia, is happy to have fresh water for his family and livestock.

# you made it possible. thank you!

Financial support from generous friends like you enables Operation Eyesight to invest in the eye care programs and services that help hundreds of thousands of people each year. We thank you on behalf of all of those who will now see a brighter future – and invite you to continue your support of those who need it most.

Special thanks are extended to the Government of Canada's Department of Foreign Affairs, Trade and Development (formerly CIDA) which has generously supported our international work for more than 40 years.



Foreign Affairs, Trade and  
Development Canada

Affaires étrangères, Commerce  
et Développement Canada

## foundations \$1,000+

*Operation Eyesight is fortunate to have the support of many foundations amongst our Canadian supporters. The following donated more than \$1,000 in support of our work in 2014.*

Andrew Mahon Foundation  
Cenovus Employee Foundation  
Charities Aid Foundation America  
Christine A. Sethi-Van Impe Foundation  
Colin and Janet Campbell Fund  
Doreen and Bernard Crook Fund  
Encana Cares Foundation  
Florence and Otis Munday Foundation  
Francis and Marjorie Lefavre Family  
Charitable Fund  
Frank J. Flaman Foundation  
J&L Foundation

Jack and Doris Brown Foundation  
Jamshed K. Pavri Memorial Fund  
The Lawrason Foundation  
M. Craig Storey Endowment Fund  
MacEwan Family Charity Fund  
Margaret and Jack Charlesworth  
Foundation  
Maunder McNeil Foundation Inc.  
Merrill and Doris Lathem Fund  
Nickle Family Foundation  
The P. and P. Murray Foundation  
Pirie Foundation

Ralph and Gay Young Family Fund  
(held at Edmonton Community  
Foundation)  
Robbie and Mary Robinson Family Fund  
Ross Lynn Charitable Foundation  
Sook Ching Foundation  
Ted and Enid Jansen Fund  
Vijay Anand Foundation  
William and Florence Lede Family  
Foundation  
William H. and Nora Hickson Kelly Fund

## clubs and groups \$1,000+

*Operation Eyesight is fortunate to have the support of many service clubs, churches, schools and community-based organizations among our supporters. The following clubs and organizations contributed gifts of more than \$1,000 to our mission in 2014.*

Calgary Central Seventh-Day  
Adventist Church  
First Elgin Baptist Church, NB  
India Club, BC  
Mechanical Contractors Association  
of America Inc.  
Mechanical Contractors Association  
of Saskatchewan Inc.

Rosedale United Church Women, ON  
Rotary Club of Brantford  
Rotary Club of Calgary Heritage Park  
Rotary Club of Charlottetown  
Royalty Inc.  
Rotary Club of Edmonton Strathcona  
Rotary Club of Kentville  
Rotary Club of Kitchener Westmount

Rotary Club of London South  
Rotary Club of North Scarborough  
Rotary Club of Red Deer  
Rotary Club of Victoria  
St. Philip's Church, Montreal, QC  
Trinity United Church Women,  
Vernon, BC

## individuals \$5,000+

*People are the core of who we are and who we help. Operation Eyesight thanks the following individuals who contributed gifts of \$5,000 or more in 2014.*

William E. Barnett

Jocelyn N. Braithwaite

Henning Freybe

Gerald Cooper-Key

Marty Cutler

Margaret Duncan

Alexander and Marlene

MacKenzie

Joyce Eileen McElroy

Penelope M. Pattison

Doreen Richards

Florence and Ross Robertson

Elfriede and Henry Streu

Edward G. Thompson

Maurice and Gloria Walsh

Murray H. Werner

Audrey E. Wilson

## legacy gifts

*A legacy gift ensures your support and passion for the work of Operation Eyesight continues to change lives and restore eyesight to those who most need our help. Thank you to those who communicated their intention to include a gift to Operation Eyesight in their wills and/or estate plans.*

James and Rosalie Alexander

Senator A. Raynell Andreychuk

Doreen G. Antliff

Valerie Argue

David and Laura Arnsdorf

Mike Ashar

Richard and Marilyn Barry

Aileen and Robert Bechard

David R. Boldt

John K. Borger

Glen W. Bryan

Luella Buchanan

Margaret Burkhart

Maxine Ann Campbell

Cynthia and Glenn Carley

Joseph A. Carr

Chan Chandramouli

Lynda Cherry

Genevieve A. Chornenki

Laurence and Irene Christie

Anthony J. Cole

Brenda and Rick Cooper

Muriel Cowan

John and Gwen Crowe

Margaret N. Cutt

Joyce Dann

Joseph Den Biesen

Melissa Ann Diggins

Samantha A. Diggins

David Vaughn Dubois

Stephen Faul

Craig Finn

Bernhard Fischbuch

Brian Foster

Rick George

Wendy Guillemaud and Ernest Ooms

M. K. Hankey

Dr. Gerald Hankins

E. Ann Herring

David C. Hochman

Russell Hollingsworth

Jill Huggins

Kevin and Lynda Hughes

Allyn and Donna Mae Humber

Monayem Huq

Ron and Farida Irani

James Jenkyns and Brenda Vickers

Kerman Katrak

Amjad Khan and Abida Khan

Anne Klefstad

Lisa and Frank Kordiaka

Ronald and Ruth LaFlair

Marlene and Alexander MacKenzie

Kenneth M. Macpherson

Beverley Marriott

Jean E. Marsh

Nina Marshall

M. Philip Mathew

Nevitt D. Maybee

David and Marilyn McKellar

John D. Mollenhauer

Eithne M. O'Riordan

Christine J Parkes

Dr. Joel Parlow

Simmie Parlow

Penelope M. Pattison

Raju and Ashalatha Paul

Gordon and Mary Peterson

Karine J. Rietjens

Florence and Ross Robertson

Isabelle P. Santos

Dr. Frank J. Schell

Mahesh Sharma

Lenore Sheehan

Naju B. Shroff

Jean Stahnke

Brian Stevenson

Elfriede and Henry Streu

David Vankka

Bhagwan and Philomena Vaswani

Alyson Witts

Herbert D. Wyman

## corporations \$1,000+

*People are the inspiration behind corporate giving. Operation Eyesight thanks the following corporations whose employees and leaders contributed gifts of \$1,000 or more in 2014.*

Annapolis Capital Limited  
Callow & Associates Management  
Consultants Inc.  
Custom Learning Systems Group Ltd.  
Heathbridge Capital Management Ltd.

Imaginus Canada Ltd.  
Lamont Land Inc.  
LASIK MD Canada Inc.  
Mastel Gilker Ltd.  
Meadowlark Resources Corp.

Port Royal Mills Ltd.  
TechSoup Canada  
TELUS Corporation

## international investors

*Several international organizations and individuals have supported our initiatives in 2014 for the prevention and treatment of avoidable blindness, and supported sustainable development in the areas where Operation Eyesight works.*

### \$10,000+

International Agency for the  
Prevention of Blindness  
J&L Foundation  
Queen Elizabeth Diamond Jubilee Trust

### \$2,000+

Marjorie and John Foofat Foundation  
Mechanical Contractors Association  
of America Inc.  
Simmie Parlow  
Frank J. Schell

### \$1,000+

Charities Aid Foundation America  
Indian Plumbing Association  
Hoyt Purcell

## estate gifts

*Operation Eyesight recognizes the loss of those people who have made a difference in our world, and who supported us during their lifetimes. We thank the following individuals who demonstrated their enduring commitment to help the needlessly blind by giving estate gifts in 2014.*

Estate of Nelle Lorayne Balkwill  
Estate of Mary Morwenna Bogi  
Estate of Leo Howard Ted Coneybear  
Estate of Mary Wylie Cooke  
Estate of Dorothy Hope Cummings  
Estate of Stig Eriksson  
Estate of Gertrude Ethel Garvey  
Estate of Willda Vivian Greenwood

Estate of John Adrien Hacault  
Estate of Earle Hawkesworth  
Estate of John Paul Jepson  
Estate of Carol Luanne Rohloff Jepson  
Estate of Phyllida Anne Kent  
Estate of John Alfred Lawrie  
Estate of Reta Avis Lockhart  
Estate of Douglas Gordon Marsden

Estate of Winnifred Olga McCleery  
Estate of John Mullineux  
Estate of Jacquelyn Alexandria Peitchinis  
Estate of Margaret Muir McKean Rankin  
Estate of Isabel Cicely Schmidt  
Estate of Lorne Forester Swannell  
Estate of Phoebe Thorvaldson  
Estate of Vera Williams

## monthly donors

*Operation Eyesight acknowledges and thanks the more than 800 monthly donors who supported our mission in 2014. Please know how much we value your ongoing investment in Operation Eyesight. Your monthly gifts are the foundation for the sustainability of our work to prevent avoidable blindness... for all the world to see.*

As a matter of policy, Operation Eyesight does not sell or trade donor names or contact information.

Every effort has been made to ensure this list is complete. If any errors or omissions have occurred, Operation Eyesight sincerely apologizes.

# we treasure all our donors, both **the young...**

At Operation Eyesight, we know that youth are the future. That's why we're so excited with the response to our "Youth for Operation Eyesight" club. When we invited Calgary youth to join in September, 40 students responded, and now we have seven youth groups across six different schools in Calgary.

We're so impressed by the commitment of these dedicated students, who are taking their own time to help us end avoidable blindness by raising awareness and fundraising. "Knights for Sight" at Queen Elizabeth High School kicked off the fundraising events with two bake sales in the fall. Other groups have contributed in a variety of imaginative ways, like fundraising with juicing parties, writing for their school paper and more!

The schools where clubs were organized are Western Canada High School, Queen Elizabeth High School, Bishop Carroll High School, Bishop O'Byrne High School, West Island College and Sir Winston Churchill High School. There's also an Event Club, made up of students from different schools.

We couldn't be more impressed with these teens who are making philanthropy a way of life. At Operation Eyesight, we treasure



*The "Knights for Sight" youth club at Queen Elizabeth High School in Calgary is one of our most dynamic groups. Their most recent event, an ice cream bar, raised \$180.*

all of our donors, and we're so excited about the potential of these young supporters. We can't wait to see what they do next!

# ...and **the elderly...**

We celebrate the generosity of every donor, and there are many who deserve recognition! One whom we would like to celebrate is Elizabeth Stevens Stuart.

Elizabeth was born in 1907 in Osgoode, Ontario, and passed away there in 2011, at age 105. Elizabeth was one of our treasured lifelong donors, who began giving to Operation Eyesight the year we were founded, 1963. A member of the Baptist Church, she knew Dr. Ben Gullison, whose work in India inspired Art Jenkyns to found Operation Eyesight.

During her long life, Elizabeth earned a master's degree with honours in mathematics from Queens University, enjoyed a 37-year teaching career, and at the age of 81, returned to school to master working with computers to assist in her tireless work as genealogist and local historian for the Osgoode Township Historical Society and Museum, whose creation she spearheaded.

In addition to her many accomplishments, we remember Elizabeth for her generosity. Operation Eyesight was just one of 12 charities that she supported, and during her lifetime she gave us nearly \$10,000. She gave us a similar amount as a legacy gift after her passing.

When a volunteer called her in 2006 to thank her for her support, she told us, "I'm thankful that I still have good eyes so I can still drive." She was 99 at the time. We all hope to be in such good health at that age!

Legacy donors like Elizabeth make huge contributions to our work. Their generosity and foresight benefit many people in developing countries who otherwise couldn't afford or reach eye care. We're so thankful that Elizabeth was our donor, and we can't help but be inspired by her resolve to make the world a better place!

# ...and we **treasure your support,** now and in the future!

By helping us provide blindness prevention and sight-saving treatment to vulnerable children, women and men in Africa and India, you have transformed lives and provided hope for a brighter future to those who urgently need help.

Thanks to you, children are able to read and go to school after receiving custom-fitted, prescription eyeglasses. Fathers are able to work and provide for their families after receiving sight-restoring cataract surgery. Mothers can see to care for their children and teach them the importance of sanitation and eye health. And communities thrive as a whole. What an incredible ripple effect your actions have!

For 51 years, we have worked diligently to earn your trust and make your generous contributions work as hard as possible.

As we look forward to the coming years, we are grateful for a successful 2014 and a solid financial base that we can build upon. We will continue to work strategically and efficiently to free our world of avoidable blindness. We will continue to rejuvenate and strengthen our relationships with you, our wonderful donors, and at the same time we will foster relationships with new donors. We will also continue to effectively steward and invest your donations, all in an effort to ensure as many people benefit from your contributions as possible.

Thank you for your faithful support. Together we will continue to grow stronger and create a lasting impact in the communities in which we work... for all the world to see!

## contact us

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United Kingdom registration: 1135169

United States registration: 20-2682468



Operation Eyesight Universal is a charitable organization registered in Canada, the United Kingdom, the United States and India.  
All donations of \$20 or more will receive a tax receipt unless otherwise requested.

Operation Eyesight gratefully acknowledges the support of Canada's Department of Foreign Affairs, Trade and Development, which for more than 40 years has supported our initiatives for the sake of sustainable development throughout the world.



Foreign Affairs, Trade and  
Development Canada

Affaires étrangères, Commerce  
et Développement Canada

Operation Eyesight is a proud member of VISION 2020: The Right to Sight, a global initiative for the elimination of avoidable blindness by 2020.



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JUNE 2015



**see...** the ripple effect of Operation Eyesight's work and the lives we have forever changed, thanks to dedicated donors like you.



**Thank you for your support!**